



World AIDS Day – Kingdom FM Action

Aims:

- 1) To raise awareness about the annual World AIDS Day – Global response to HIV & AIDS
- 2) To give information about national and local services and events around World AIDS Day

Script 1 – For Broadcast Monday 27th November – 6 spots 06:00-021:00

This Friday, December 1st is World AIDS Day although it is important to remember that the threat of HIV the virus that can lead to AIDS is with us all year round.

HIV/AIDS is not respecter of gender or sexuality; it can infect and affect everyone and we know that protected sex practices are the key to preventing infection.

Over 40 million people world wide have HIV/AIDS – no one has been cured. Don't add to this figure get advice about safer sex.

If you want confidential advice about HIV/AIDS and sexual health, phone freephone 0800 567 123 a helpline 24/7

(Strap-line) The NHS in Fife – working in partnership for a healthier Kingdom.

111 words.

Script 2 – For Broadcast Tuesday 28th November – 6 spots 06:00-21:00

Friday is World AIDS Day – while HIV/AIDS is potentially an infection we can catch at anytime WAD helps us remember by using protected sex practice and condoms we can prevent the infection and spread of this infection, which has no cure.

You cannot catch HIV by social contact only by sexual encounters and the exchange of blood products. Put simply, the way to avoid HIV the virus that can lead to AIDS, is to practice safer sex which means always using a condom!

Most people with HIV in Fife are heterosexual and some don't even know that they have the infection. Make HIV testing a part of your annual health check if you feel that you may have run the risk of infection.

If you want free confidential advice about HIV/AIDS and sexual health phone 0800 567 123 a freephone operating 24/7

(Strap-line) Working together we can make a difference!

149 words.

Script 3 For Broadcast Wednesday 29th November 6 spots 06:00-21:00

Friday is 1st December, known over the planet as World AIDS Day. Giving us time to remember that HIV/AIDS infections have not gone away and we need to look after our own sexual health.

Fife GUM Clinics provide friendly, confidential help and advice about any sexual health matter and sexually transmitted infections including HIV/AIDS. Clinics are at Victoria and Queen Margaret Hospitals. Phone 01592 643774 or 01383624079

Alternatively Fife Men Project offers support, help and advice to gay, bisexual and men who have sex with men – Phone 01592 265666

Fife Positive Support is the Social Work Service and offers guidance, help and support to anyone infected or affected by HIV/AIDS, Hepatitis or other blood borne virus infections. Tel: 01383 313320

(Strap-line) HIV/AIDS has no cure – make sure you don't become a statistic!

131 words

Script 4 For Broadcast Thursday 30th November 6 spots 06:00-21:00

Tomorrow is World AIDS day when we remember that HIV/AIDS is still with us and is a preventable infection.

People who share injecting equipment like needles, syringes, spoons and filters are risking their lives not only with drugs but the hidden dangers of HIV the virus that can lead to AIDS.

If you inject drugs don't share equipment – about a third of people in Fife with HIV/AIDS got it that way. Needle exchange sites provide clean equipment and offer safe disposal of contaminated items.

The Blood Borne Virus Service at the Victoria Hospital offers information, testing and treatment for people infected and affected by HIV. Phone 01592 643355 Ext 8841

(Strap-line) Gay, Straight, what's is matter? HIV/AIDS has no respect for sexuality

121 words.

Script 5 For Broadcast Friday 1st December 6 spots 06:00-21:00

Today is World AIDS Day – a time when we remember that HIV the virus which can lead to AIDS has not gone away. With over 40 million world wide having HIV/AIDS with 8,000 dying each day. No one has been cured and there is not a cure, we can only help people cope with the infection once it is caught.

The key is not to catch this preventable infection! It's time for you, me, us to be part of the solution and not the problem that is HIV/AIDS.

There are many support services in Fife helping to prevent the spread of HIV/AIDS. Free condoms, Confidential advice, Free testing, Safe injecting equipment and disposal, Treatment and support – we hope you will never need these services!

Many countries dramatically affected by HIV/AIDS are in travelling distance for holiday destinations. Remember to practice safe sex when involved with holiday relationships.

But if you do be assured all services are free and confidential!

(Strap-line) Spreading the word not the infection!

165 Words



Note:

A list of local contacts is in the WAD leaflet published by the Fife Men Project.